

Keeping
Up
With...

Pace



Public Affairs & Community Engagement

August 2011

www.paceconsulting.ca

Tel. 613.860.1685

PACE Consulting Adds Depth to its Consultation Practice

PACE is pleased to announce the addition of senior associates **Diane Drouin**, **Nicola Maule** and **David Sherwood** to its growing communications and public consultation practice.

PACE is a leading provider in the design and execution of meaningful public and stakeholder consultation programs in Ottawa and Gatineau, having worked extensively with the **City of Ottawa**, **NCC** and **Ville de Gatineau**, as well as **other local organizations**. "The expertise that Drouin, Maule and Sherwood bring to the PACE Team significantly enhances our strengths and capacity to deliver innovative and bilingual communications and consultation programs to

our valued clients," said PACE Partner Grégoire Jodouin.

PACE has developed both targeted and broad-based programs that engage all types of audiences, from special interests, to community opinion leaders, political and media representatives, community organizations, subject-matter experts, thought leaders and the general public.

"We take a great deal of care to ensure the interactions of our clients and their audiences are conducted in a professional and meaningful way," said John Gorman, PACE Partner. "This serves to preserve

the reputation of our clients, the integrity of their projects, as well as PACE's ability as credible community brokers to engage stakeholders again in future projects."

The PACE Team offers a proven track record of leadership and industry experience. With its roster of fluently bilingual and highly experienced experts, PACE continues to grow its practice in the National Capital Region, while expanding its reach into other markets provincially and federally.

About PACE

PACE Public Affairs & Community Engagement is an Ottawa-based consulting firm established in 2002. It develops and implements strategic and tailored programs that offer clients a true and meaningful opportunity to discuss policy and program developments with their target audiences.

The cornerstone of PACE's practice is its ability to understand the dynamics and intricacies that shape the agendas of policymakers and their stakeholders. PACE understands how governments, businesses, organizations and communities work—and how they work together.

The PACE Team respects that stakeholders want a say in the decisions that affect them. It also knows that an informed and engaged public is critical to ensuring better understanding and acceptance of projects that touch the community.

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PACE has Standing Offers with the City of Ottawa.

Introducing Our New Bilingual Senior Associates



Program & Event Management

Diane Drouin: In a career spanning two decades, Diane has built a reputation for excellence in planning and implementing best practice management strategies. Her work focuses on improving an organization's performance through practical organizational management practices, program development and implementation, communications strategies, evaluation and meaningful reporting.



Communication & Marketing

Nicola Maule: Nicola is a highly experienced communications consultant with expertise in strategic communications, marketing and event management with over 20 years of experience delivering value to clients. She helps clients develop effective communications strategies. Nicola is recognized for approaching challenges from different angles thereby developing creative solutions to address them.



Consultation Designer & Facilitator

David Sherwood: With 25 years as a facilitator, urban planner, a former Executive Director of the Canadian Institute of Planners, David has a solid understanding of public consultation related to strategic and community planning. His process designs and communications strategies encourage constructive engagement, consensus, and win-win solutions in public or stakeholder consultations. He has led hundreds of meetings using traditional and innovative techniques.